



Tue October 3, 2006



Made in Oklahoma: MyLaptopGPS.com

Address: Stillwater

Web: MyLaptopGPS.com

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Bruce Wilkinson founder of mylaptopgps.com

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COMPANY
MyLaptopGPS.com
Poima Inc.

Key executives: **Bruce Wilkinson**, founder; **John Dunivan**, corporate counsel and director of communications; **Dan Yost**, chief technology officer

Year founded: 1984

Key product or service: MyLaptopGPS, a remote, covert data protection and tracking system that it markets for a \$9.95 per month subscription fee.

Background on company: **Bruce Wilkinson** founded the company as AIT Solutions in 1984 and for two decades it provided what business applications to well-known corporations nationwide.

"We developed MyLaptopGPS to protect sensitive laptop computer data and reduce the overwhelming rate of unsolved laptop thefts," said **Dan Yost**, the company's chief technology officer.

"More importantly, the cost of laptop thefts skyrockets into the hundreds of thousands, and often millions, of dollars because of the data on the machines, whereas the hardware cost of a new replacement laptop is minimal and negligible."

Yost said **MyLaptopGPS.com** solves what he called "the multimillion-dollar problem that insurance usually will not touch, and we provide the solution for less than \$10 (per month)."

MyLaptopGPS.com was previously known as "SafeBeacon GPS" but was recently rebranded.

It provides not only tracking for stolen laptops but offers a unique application that removes sensitive data from the laptop and transmits it to its owner even when it is in the hands of the thief.

The company has focused on the college student population and also has clients that include **Silicon Valley**-based KonaWare, **Poima Inc.** and **Oklahoma State University**.

The company's Stillwater location provides it with low operating costs and the ability to connect with clients anywhere in the world, **Yost** said.

"In today's connected, e-commerce world a person is only milliseconds away from communicating with any other person anywhere," he said.

"We can enjoy the luxury of living in the greatest place on earth, Oklahoma, and with its rugged beauty, mild climate, warm people, and relaxed atmosphere, and still do business around the globe."

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