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Personal Security and Identity Theft Expert Says Laptop Security Products Must Provide All-in-One Functionality

Press release from:

IDTheftSecurity.com

Published date: 11-06-2006 13:32 PM - CET - IT, New Media & Software

PR agency: STETrevisions

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(openPR) - (BOSTON, Mass. - Nov. 4, 2006 - IDTheftSecurity.com) As research continues to reveal the high cost of laptop computer theft, the high technology industry is responding with novel ways to secure lost machines and recover the data on them. According to Robert Siciliano, a personal security and identity theft expert, smart organizations are equipping their laptops with the best of these offerings, all-in-one technologies that employ Internet-based GPS tracking as well as systems for remote recovery and retrieval of data.

Siciliano, president of IDTheftSecurity.com, provides consumer education solutions to Fortune 500 companies and their clients. The Privacy Learning Institute has featured him on its Web site. This year, Siciliano has discussed identity theft on CNBC's "On the Money" multiple times, on NBC's "Today Show," and on FOX News. He is author of "The Safety Minute: 01."

"Just one laptop lost to thieves can put a strain on any organization's bank account," said Siciliano. "The financial impact far outweighs the nominal costs of alternatives: affordable GPS tracking technology and systems for the remote retrieval of data housed on lost machines."

Gartner Group research reported at BusinessWeek.com on Oct. 31 has found that just one laptop lost to theft can result in costs related to lost productivity, as well as hardware and software replacement, that exceed \$6,000. Often, organizations spend much more, with untold additional funds covering the loss of data.

One all-inclusive solution comes from MyLaptopGPS, an Oklahoma-based firm whose product of the same name, MyLaptopGPS™, uses GPS to track the

