

Personal Security and Identity Theft Expert Points to Developments that Might Mean Less Litigation for Companies that Secure Their Laptop Computers

(BOSTON, Mass. – Feb. 23, 2007 - IDTheftSecurity.com) Earlier this month, the federal government reportedly initiated efforts to offer liability protection in data breaches to companies that had installed encryption technology on stolen computers. According to Robert Siciliano, a widely televised and quoted personal security and identity theft expert, businesses indeed should invest in all-in-one security technologies that offer GPS tracking along with encryption and other features as means to minimize the expense of litigious actions that often follow data breaches.

"In possibly offering shelter to companies that invest in data security measures," said Siciliano, "politicians are tacitly saying, 'Be proactive.' Smart organizations will be the first to benefit from these government policies should they pan out. Security technology such as GPS tracking and encryption on laptop computers surely equals smart business."

Siciliano, president of IDTheftSecurity.com, leads Fortune 500 companies and their clients in workshops that teach consumers strategies to combat data security problems. The Privacy Learning Institute has featured Siciliano, a longtime speaker on identity theft. Author of "The Safety Minute: 01," Siciliano has discussed identity theft and data security on CNBC, on NBC's "Today Show," FOX News, and elsewhere.

A Feb. 2 article in *ConsumerAffairs.com* reported on possible legislation that might view the use of encryption technology as reason to spare companies from liability in data breach cases, which are prone to litigation. Research from Gartner Group has shown that the cost of laptop computer theft can exceed \$6,000 for even just one machine, and the Federal Bureau of Investigation has reported that losses due to laptop theft totaled more than \$6.7 million dollars in 2005.

Data breaches and laptop thefts continued, as always, to flood the news. On Feb. 19, the *Boston Herald* and others reported on a debit-credit card scam spanning numerous stores belonging to New England-based Stop & Shop Supermarket Companies Inc., with a data-security breach of untold scope ensuing. And, according to articles in the *Dallas Morning News* and elsewhere, a laptop computer stolen from Central Texas' Seton Family of Hospitals housed sensitive data on approximately 7,800 patients.

Siciliano directed individuals and organizations alike to MyLaptopGPS™. Recently mentioned on *Law.com* and *ConsumerAffairs.com*, this product from the company of the same name combines Internet-based GPS tracking, which is more effective than other forms of GPS are for tracking stolen laptops. Additional technologies from MyLaptopGPS further protect data even while the machine is in a criminal's hands.

"Organizations of all kinds have yet another reason to be proactive in securing their computers and data," said Dan Yost, chief technology officer at MyLaptopGPS, "The choice is self-evident. Invest in cost-effective, affordable mobile computing security technology such as ours, and avoid the alternative—the high cost of litigation and recovery."

MyLaptopGPS's software silently retrieves, and then deletes, files from machines as it tracks the hardware—at once returning the data to its rightful owner and removing it from the stolen computer. Users can call on all MyLaptopGPS's functions remotely.

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About IDTheftSecurity.com

Identity theft affects us all, which is why Robert Siciliano, president of IDTheftSecurity.com, makes it his mission to provide consumer education solutions on identity theft to Fortune 500 companies and their clients. A leader of personal safety and security seminars nationwide, Siciliano has been featured on CNN, MSNBC, Fox News, "The Suze Orman Show," "ABC News with Sam Donaldson," "The Montel Williams Show," "Maury Povich," "Sally Jesse Raphael," and "The Howard Stern Show." Visit Siciliano's Web site, www.IDTheftSecurity.com, or his blog, www.IDTheftSecurity.blogspot.com.

About MyLaptopGPS

Since 1984, the minds behind AIT Solutions, LLC (DBA MyLaptopGPS.com) have specialized in complete system integration. From real-time electronic payment processing software to renowned mid-market ERP implementations, the executive team at MyLaptopGPS has been servicing leading enterprises and implementing world-class data systems. With MyLaptopGPS™, AIT Solutions, LLC brings a level of expertise, dedication, knowledge and service that is unmatched. MyLaptopGPS™'s rock-solid performance, security, and reliability flow directly from the company's commitment to top-notch software products and services.

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